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**NEWS RELEASE**

For Immediate Release

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**Merisant Company Announces Third-Quarter  
Financial Results Conference Call**

CHICAGO, IL (November 14, 2005) – Merisant Company will hold a conference call to discuss its 2005 third-quarter results on Thursday, November 17, 2005, at 2:00 p.m. EST. Security analysts and institutional investors may participate and all other interested parties may listen to the conference call by calling 866-200-5830 at least fifteen minutes before the appointed start time. The participation code is 798964.

A replay of the call will be available for one week, and can be accessed by calling 866-888-3750, conference number 161027.

The Company's 10-Q for the period can be accessed at [www.Merisant.com](http://www.Merisant.com) or through the SEC's website at [www.sec.gov](http://www.sec.gov).

Merisant is a global corporation that manufactures and markets a variety of tabletop sweetener products. Brands include Equal® and Canderel®, which are sold in over 85 countries throughout the world.

Web site: [www.merisant.com](http://www.merisant.com) or [www.equal.com](http://www.equal.com)

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