

Merisant Company Announces Second Quarter 2007 Financial Results Conference Call

CHICAGO, Aug. 10 /PRNewswire/ -- Merisant Company will hold a conference call to discuss its second quarter 2007 results on Thursday, August 23, 2007, at 10:30 a.m. ET. All interested parties may participate in the conference call by calling 866-463-5401 at least fifteen minutes before the appointed start time. International participants can access the call at 212-457-9857. The participation code for all parties is 986927.

A replay of the call will be available for one week, and can be accessed by calling 866-439-4554, conference number 334662. International participants can call 212-457-9844.

The Company's 10-Q for the period can be accessed at <http://www.Merisant.com> or through the SEC's website at <http://www.sec.gov>.

Merisant is a worldwide leader in the marketing of low-calorie tabletop sweeteners. In addition to Equal(R) and Canderel(R), Merisant markets its products under approximately 18 other regional brands and sells its brands in over 90 countries.

Web site: <http://www.merisant.com> or <http://www.equal.com>

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