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NEWS RELEASE

For Immediate Release

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**Merisant Company Announces First Quarter 2007
Financial Results Conference Call**

CHICAGO, IL (May 23, 2007) – Merisant Company will hold a conference call to discuss its first quarter 2007 results on Wednesday, June 6, 2007, at 10:30 a.m. ET. All interested parties may participate in the conference call by calling 866-463-5401 at least fifteen minutes before the appointed start time. International participants can access the call at 212-457-9857. The participation code for all parties is 251936.

A replay of the call will be available for one week, and can be accessed by calling 866-286-6997, conference number 206218. International participants can call 44 (0) 207 906 8543.

The Company's 10-Q for the period can be accessed at www.Merisant.com or through the SEC's website at www.sec.gov.

Merisant is a worldwide leader in the marketing of low-calorie tabletop sweeteners. In addition to *Equal*® and *Canderel*®, Merisant markets its products under approximately 18 other regional brands and sells its brands in over 90 countries.

Web site: www.merisant.com or www.equal.com

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