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NEWS RELEASE
For Immediate Release

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**Merisant Company Announces Full-Year 2007
Financial Results Conference Call**

CHICAGO, IL (March 31, 2008) – Merisant Company will hold a conference call to discuss its full-year 2007 results on Thursday, April 3, 2008, at 10:30 a.m. ET. All interested parties may participate in the conference call by calling 866-465-5549 at least fifteen minutes before the appointed start time. International participants can access the call at 212-457-9868.

A replay of the call will be available for one week, and can be accessed by calling 866-439-4554, conference number 356837. International participants can call 212-457-9844.

The Company's 10-K for the period will be available prior to the call at www.Merisant.com or through the SEC's website at www.sec.gov.

Merisant is a worldwide leader in the marketing of low-calorie tabletop sweeteners. In addition to *Equal*® and *Canderel*®, Merisant markets its products under approximately 18 other regional brands and sells its brands in over 90 countries.

Web site: www.merisant.com or www.equal.com

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