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NEWS RELEASE
For Immediate Release

**MERISANT WORLDWIDE, INC. AND U.S. AFFILIATES RECEIVE FINAL APPROVAL
FROM BANKRUPTCY COURT FOR DEBTOR-IN-POSSESSION FINANCING**

Chicago, February 17, 2009 – Merisant Worldwide, Inc., a global leader in tabletop sweeteners, announced today that the United States Bankruptcy Court for the District of Delaware (the “Court”) granted final approval of the company’s \$20 million debtor-in-possession (DIP) financing on Friday, February 13. Wayzata Investment Partners, the majority holder of Merisant’s 9 ½% senior subordinated notes, is providing the financing. The parties to the DIP financing closed the transaction on Friday, and \$16 million is now available in addition to the \$4 million previously drawn by the company after the Court’s interim approval of the DIP financing.

“We are pleased with the Court’s approval of the DIP financing,” said Paul Block, chairman and chief executive officer of Merisant. “It provides liquidity while the company restructures its debt and enables us to maintain normal operations. Additionally, it supplies the capital necessary to support our brands and launch *PureVia*[™], our exciting all-natural, zero-calorie sweetener.”

Merisant filed for Chapter 11 protection on January 9 to strengthen its financial health and long-term growth prospects. The Court granted interim approval of the DIP financing on January 14.

The lead case number is 09-10059. For further information on Merisant financial restructuring, please visit <http://www.merisant.com>, or call 312-840-6000.

About Merisant

Merisant is a worldwide leader in the marketing of low-calorie tabletop sweeteners. In addition to Equal® and Canderel®, Merisant markets its products under 18 other brands in over 90 countries. For more information visit www.merisant.com.

Note to editors: Equal® and Canderel® are registered trademarks of Merisant Company and Merisant Company 2, Sàrl, respectively. *PureVia*[™] is a trademark of Whole Earth Sweetener Company LLC, a wholly owned subsidiary of Merisant Company.

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